E-LEARNING PROGRAMME
Stimulating innovation and policy making in the Social & Creative sectors
From 19th September to 15th October

In the framework of the Interreg Euro-MED Academy, the Social & Creative Community launches the e-learning programme "Stimulating innovation and policy making in the Social & Creative sectors".

Who can participate

The e-learning programme is addressed to middle managers in public authorities and funding agencies in local authorities in need of having effective methods and tools for injecting innovation in CCIs; policy makers in the social innovation and creative sectors, aiming to work with concrete tools to improve policies in their respective fields and practitioners in policy design and evaluation from both inside and outside the PA; all stakeholders in the social & creative field interested in creating new clusters and learning from each others' results.

The programme

The course is structured in **4 modules**, for a total of 12 hours engagement:

1. Co-creation methods & e-Learning toolkit for enacting open innovation in the social innovation and creative community;
2. Semantic Framework Tool to implement advanced services for smart search and policy making;
3. Oriented Bayesian Nets (OBNs) for supporting policy making and injecting innovation in CCIs;
4. Experimenting with the Social & Creative OBN tool for improving cluster promotion and financing schemes start up.

The modules are built on **video lessons** in **English** focused on the tools developed by the Social and Creative horizontal project with the support of all the modular projects part of our community. **Case studies** and **hands-on activities** guarantee a very practical training providing participants with specific insights and tools ready to be implemented in the daily practices.

The course will be available **from 19ᵗʰ September to 15ᵗʰ October** and participants will receive a certificate at the end of the training.

How to enroll

The course is free of charge, open to the participation of anyone interested and aligned with the principles of open education.

More information on the e-learning programme and registration available at https://bit.ly/SCI-MEDAcademy.